



NY press revolution is Oliver Shop Talk



RICHARD OLIVER

Comes the revolution!

If the pen is mightier than the sword and New York is the battlefield, who is going to clean up — literally and figuratively — after Big Apple journalism has its revolution?

At present, the battle lines have been drawn by Gotham's three titans — *The Daily News*, *The Post* and *The Times*. Perched vulturelike on the periphery are *The Trib* (to be spawned by OPC club member *Len Saffir*) and *The Press* (John Shaheen's long promised, but undelivered, journal).

To find out what's going on in the trenches, join *Larry Stessin* and *Gloria Zukerman* who co-chair the "Shop Talk" committee as the subject is discussed by Richard Oliver, the metropolitan editor of the *Daily News* on the evening of Wednesday, April 13 at the OPC Headquarters in the Hotel Biltmore (19th floor, North Elevators — 5:30 p.m.). Appropriately, he has titled his talk "The Revolution in New York Journalism." —*Chas. Schreiber*

Documentaries not dead

Sanders tells OPCers

"An extraordinary news person" is the way NBC's *Russ Tornabene* introduced Marlene Sanders, ABC Vice President and Director of Documentaries, at the March 8 shoptalk. Since she was appointed the first female TV VP, "cheers have resounded," he noted.

To a full house, Sanders described how she puts documentaries together; strongly defended the long-range impact as contrasted to the shorter more popular magazine TV features.

She has won many top awards for her unique approach to such subject matters as death, population, consumer issues, important national events, civil rights.

"There are those who say the documentary is dead or in intensive care with little chance of survival as contrasted to the magazine format," she she began. But the articulate TV executive believes "strongly" the magazine style is no substitute, although it captures better audiences; appears more entertaining; attracts hosts with star status.

While ten million watch documentaries more watch entertainment and magazine-style shows. She confessed that at 10 p.m. recently, for example, a good documentary was squeezed between two crime shows with a dramatic drop in audience.

She awaits with interest the public reaction on April 22 to one of her new documentaries on "Sex for Sale—Urban Battleground," the story of how pornography affects its neighbors. "I am not sure of the outcome," but she hopes the effect on the ten million usual viewers is "a force for the better." —*Blythe Foote Finke*

From the Clubs

BONN — *Newsweek's* Tony Collings, after several years in Bonn, transferred to London...Lunching at American Embassy Club in Bonn-Bad Godesberg; Milt Fillerton, U.S. AFN-Frankfurt newscaster, and Emie Weatherall, NBC in Bonn...Henry Stokes, ex-Tokyo correspondent of *Times* of London and *Financial Times* now based in Paris, has several pieces on Japanese economy in recent special Japan supplement of *International Herald Tribune*... Claire Hollingworth, *London Daily Telegraph* Defence Correspondent, visited RAF units in Germany last month and heads this month for Heidelberg's U.S. 7th Army Command...John Lawrence, *LA Times's* Asst. Managing Editor for Economic News, conferred with Murray Seeger, *LA Times* rep here, during European story-gathering swing...Elmer Lower, VP ABC-News, visited several German cities on a USIS-sponsored lecture tour on tv news...Nick Archer, VP ABC-TV-News, NY, and Stan Opatowsky, ABC-TV-News Editor, on a tour of ABC bureaus overseas...Two AP members — General Executive Jack Koehler in NY and Gene Kramer, newsman in NY, crossed paths here but missed each other. Koehler was on his way back from Moscow to NY. Kramer was on vacation skiing in Georgia (not Plains but USSR) with ski club international. Bernie Redmont, formerly in Paris now based in Moscow with CBS, joined the ski enthusiasts...David Aikman, ex-*Time* mag Hong Kong, settling in new West Berlin post to cover East Europe. —*Henry Hartzenbusch*

CAIRO — The Cairo press corps has successfully formed a Foreign Press Club with meetings in the Turf Club just behind the Mugema' Building, which faces Cairo's Tahrir Square. It's a sign of the more open treatment of news and newshands that wasn't prevalent under the Nasser Regime. When asked for comment by a semi-official government newscaster, the corps resisted any criticism of *London Observer's* David Hurst, expelled for articles on President Sadat and his wife the government found offensive. Nabila Megalli recently gave a sumptuous bash for BBC departing correspondent Gordon Martin (for Spain). The AP's Harry Dunphy is leaving soon for Moscow (poor Harry!) and Otto Doelling, formerly in Bonn is settling in to replace him. Richard Marrash, formerly with NBC Cairo on radio has signed on with Business International. Can't swing a cat in Cairo these days without hitting a resident Western newshand. In 1965 there were a handful of us reporting from a crouch. The door in Cairo is really open now. —*Michael B. Sullivan*

OPC hosts high schoolers

The Overseas Press Club Foundation played host on Friday, March 18, to over 100 highschool editors brought to New York by the Columbia Scholastic Press Association.

The young editors were briefed by *Jean Baer*, who told them what careers in the magazine field were like; *Robert Kimmel* of NBC, who talked about the radio field; *Ben Greenwald*, who discussed the printing trade; and *Sam Summerlin*, who discussed the newspaper world.

Anita Diamant Berke moderated the program, and *Matt Bassity* explained the background and functions of the Overseas Press Club. *Rosalind Massow* also was present and spoke informally to the group. Pepsi-Cola donated the drinks.

Foundation's auction to feature something for everyone's taste

For anyone involved in the communications industry, the Overseas Press Club auction on Thursday, May 5th, will offer something for everyone.

For the artistically inclined, a Picasso print and a charcoal sketch by Caparn will go to the highest bidder. Art collectors and magazine aficionados will find reproductions of *Vogue* covers from 1911-1927, a reproduction of *Life Magazine's* first cover in November 1937, and a famed Hearst wartime artifact, "Bullet Found in a Tank in Normandy," which till now has been displayed on Mr. Hearst's desk.

Historians will jump at the chance to bid on a front page reproduction of a Chinese newspaper commemorating the Nixon visit and the *New York Times* front page announcing the assassination of JFK. Also of interest will be *Bob Considine's* old folding typewriter as well as the famous "Munich" typewriter which covered everything from the Hitler-Chamberlain conference to

the marriage of the Duke of Windsor and Mrs. Simpson.

The good-humored will get many hours of pleasure from a wide range of caricatures ranging from Herblock back to the Victorian Age. Autograph collectors will find items signed by Lady Bird Johnson and Sen. Barry Goldwater. Music buffs will discover a treasury of real golden oldies including Caruso, John McCormack and Valentino.

And everyone, artist, historian and collector, will be interested in examining the 9-1/2 page sketch handwritten by Ernest Hemingway.

These items and many other interesting pieces will be placed on auction on May 5th from 12 noon to 5 p.m. at the eighth floor auditorium of the Time & Life Building, Rockefeller Center, New York.

The items up for bid may be viewed from 11 a.m. to 5 p.m. on May 4th at the eighth floor auditorium of the Time & Life Building. —*Jim Callaghan*

Mob can't stop probes by murder, Newsday's Robert Greene insists

"Killing a reporter is a helluva way of depriving him of his First Amendment rights," said Robert W. Greene of *Newsday*. "We were trying to show that the killing of a reporter will not stop his investigation."

Greene, *Newsday's* Suffolk County Editor, and head of a team of 36 journalists from 27 news organizations which produce a 23-part series of articles on organized crime in Arizona, was talking about Don Bolles, a reporter for *The Arizona Republic* who was murdered last June while working on stories about organized crime in Arizona. The tough-looking Greene addressed well over 100 OPCers at a Shop Talk meeting on March 16. He said that the six-month investigation by journalists from Investigative Reporters and Editors, Inc., resulted in 8 file drawers of indexed information, 80,000 words of text, and cost about \$155,000.

Pressed for information that the investigation uncovered on Sen. Barry Goldwater, Greene said that the Senator and his brother Robert had publicly associated with organized crime figures in Arizona. This had the effect of condoning the presence of organized crime in the state, he said.

One situation described by Greene involved Clarence (Mike) Newman who, Greene said, was the mob syndicate's bookmaker and gambling operator in Phoenix. The *Newsday* editor claimed that Harry Rosenzweig, a close associate of the Goldwaters and former Arizona Republican Party chairman, rented space to Newman and that Robert Goldwater became Newman's biggest customer.

When the IRS "nailed" Newman, Greene said, Sen. Goldwater wrote a letter of reference for him to a judge. The Senator later wrote to prison officials to have Newman placed in an Arizona prison rather than in Texas so that he could be close to his family, Greene added.

Commenting on *The Arizona Republic*, which declined to run the first three articles by Investigative Reporters and Editors (IRE), Greene said the Phoenix-based newspaper was protecting the Goldwaters and a small, powerful clique in the community.

Greene denied that there was a conflict of interest or dissension among members of the IRE. He said that the IRE planned to produce a book (to be written by an author outside the group) and a TV film on the Arizona investigation. —*Ralph Leviton*

CALENDAR

Wednesday, April 13, 5:30 p.m. — Talking Shop With... Richard Oliver, metropolitan editor, *New York Daily News*. Subject: "The Revolution in New York Journalism."

Thursday, April 14, 12 Noon, Cocktails; 12:30, Luncheon — Pan American Day Lunch Salute. Speakers/major issues. Pan American specialties. Price: \$10, including tax and tip.

Monday, April 18 — Annual Awards Reception. Grand Ballroom (19th Floor) Biltmore Hotel, 5:30 to 7 p.m., presentation of awards. Reception, Fountain Court, 7:00 to 8:30 p.m. Price, \$20 each, for a member and 1 guest. \$30 for additional guests.

Wednesday, April 20 — Special Screening of "Islands in the Stream," starring George C. Scott. First screening, 6:00 p.m. Second screening, 8:00 p.m. 1 Gulf + Western Plaza. Limit of 65 persons for each showing. First-come, first-serve basis. Member and 1 guest only. Reservations a must.

Thursday, April 21, 5:30 to 7:30 p.m. — Twilight Jazz Concert. Eddie Hazell. Joyous Jazz Trio.

RESERVATIONS: Please call Mary Novick, 687-2430. Reservation cancellations must reach the OPC 24 hours before the event, otherwise members will be charged the announced fee.

EAT, DRINK WITH US AT OPC!

LETTERS

To the Editor:

I support *Henry Gellerman* and *Russ Tornabene's* stand against that Amtorg fete — and OPC Pres. *Matt Bassity* also makes a strong point. Yet I too have something to say.

On that advertised OPC press trip to the Soviet Union last May which attracted only four of us (me, *Will Yolen*, and the *Jerry Shermans*) it had been hailed that, for the first time, members of the American Jewish press were being welcomed. I have yet to spot, except in their own press, any mention of the rough treatment they got. The Jewish press consists of 65 to 70 weekly newspapers in larger cities in the U.S. and Canada devoted exclusively to Jewish national, local and community news. Its worldwide dispatches come from the Jewish Telegraphic agency. The JTA initials are as famed as the AP and UPI.

On our exit appearance in Lenin-grad's airport, several members of the Jewish press were detained, rigorously questioned, their baggage mauled, their papers, tapes, and negatives confiscated. Specifically they were a woman feature writer from Kansas City, a Houston editor and his wife, and a St. Louis photographer. We were told the plane would be delayed possibly for 6 hours while all tapes, notes, and negatives were scrutinized.

The rest of us — this includes the entire charter flight of passengers from all over the country — wanted to protest with a sit-down strike. Feelings ran high. One angry kid from Wisconsin to whom I explained the situation, bel- lowed: "If Russia didn't want them, why did they invite them?"

So let me finish with a quickie. Back home, I drifted over to the USSR Mission to the UN which has an excel- lent library of pamphlets, books, maga- zines — and all were handsomely put at my disposal. Those of special in- terest to me (women, retirees, pen- sions, etc.) were pressed on me as gifts.

Go figure it. I'm Jewish too.

Somehow I couldn't bring myself to go to the Amtorg party and nibble blinis with them. —*Helen Alpert*

To the Editor:

The 15 March Bulletin's "Nyet's and Da's" polemic pair of letters

galvanized me to write this about that now infamous 3 March "party." I believe the OPC members who attended were hornswoggled, bilked, and de- ceived.

Very willingly I put up \$12.00 for me and my guest, for the advertised "USSR SPECIAL CAVIAR & ZU- BROVKA PERTSOVKA, OKHOT- NICHZ", and the possibility of rubbing elbows with some Soviet Journalists I may have met on my Russian tour of 1961. Alas, not so! On arrival at Amtorg I found the function really an advertising promotion of America's Pepsi-Cola. Vodka samples doled out with eyedroppers kept pace with rashers of Caviar rationed on nickel-sized crackers at the end on one long waiting line. There were some tasty tidbits and miniature omelets but you had to find them. This is a regimen expected where the promoter, not the devotees, picks up the tab.

There, we were given the promo- tional handout "For Immediate Re- lease". "About 100 members of the Overseas Press Club, guests of Amtorg Trading Corporation, today sampled Stolichnays... all imported by Monsieur Henri Wines, Ltd., a wholly owned sub- sidiary of Pepsi Co., Inc." Our Club has been used as a defacto endorser of these products at our own expense!

Either one or the other of these conditions must be so — not both: If M-H, P. wants its promotion party to have the OPC name in the release, then the portions were OK, but M-H, P. should have foot the bill. Or, if it is an OPC party, then the promotional aspect should have been deleted and the li- bation and repast more copious.

Since neither of these conditions came to pass, then "About 100 mem- bers of the OPC" deserve an in-house vodka-caviar party subsidized entirely M-H, P.

I am not alone in this opinion — feeling "used." —*M. D. Morris*

OBITUARIES

William L. Lawrence former OPC Vice President and Board member, died March 19 in Majorca, Spain, of compli- cations from a blood clot in the brain. He was 89.

Lawrence, winner of two Pulitzer Prizes, was the only journalist to wit- ness the first nuclear blast at Alamo- gordo, New Mexico, in 1945. He was also the only newspaperman permitted to fly on the atomic-bomb mission over Nagasaki, Japan.

Laurence retired from *The New York Times* in 1964, after 34 years with *The Times*, first as a reporter and later as an editor.

Born in Salantai, Lithuania, on March 7, 1888, Lawrence came to the United States in 1905. He studied at Harvard College, the Harvard Law School and Boston University. He be- came a U.S. citizen in 1913 and served with the Army Signal Corps in World War I.

Lawrence started his career in journalism with *The World* in New York in 1926. He joined *The Times* in 1930.

In 1936, he shared a Pulitzer for coverage of the Harvard Tercentenary Conference of Arts and Sciences. He won the 1946 Pulitzer Prize for his ac- count of the bombing of Nagasaki and for a subsequent series in *The Times* on the development, production and and significance of the bomb.

He is survived by his wife, Florence.

* * *

Charles Morrow Wilson, author and journalist, died of cancer in a hospital in Hanover, N.H. Wednesday, March 4. He was 71.

Wilson had been a contributing edi- tor to *Harper's* and to the *Saturday Evening Post* and an assignment re- porter for *Reader's Digest*. He gradu-

WHO, WHAT, WHERE

By GRACE NAISMITH

TRAVELING: *Mary Hemingway*, back from London and Spain, where she has been speaking on her best seller, "How It Was"...**Betty Etter** coming to town before Easter on her way to Egypt for vacation. Betty now lives in Venice, Florida.

IN HOSPITAL: *Jerome S. Kriska*, retired managing editor of Fairchild's *Daily News Record* is in Beth Israel Medical Center being treated for Phlebitis.

NEW LOOK: *Miriam Goldfine* elected a principal of Towers, Perrin, Forster & Crosby, a consultant to management and reinsurance brokers. Goldfine will be director of editorial and promotional services. Before joining the company, she was executive editor at Prentice- Hall, Inc.

HONOR: *Louis J. Calderoni*, OPC governor and vice president and direc- tor of public relations for Albert Frank- Guenther Law, Inc., has been presented the Scarsdale Village Service Award for his contribution to the Village. The honor was for Lou's work with the Scarsdale Police Auxiliary. He has served as patrolman, sergeant, lieu- tenant and is the immediate past cap- tain of the Auxiliary. Lou is to launch a new and different sideline, writing a monthly column for American Way Maga- zine, the inflight publication for Ameri- can Airlines. Subject: the stock market and how it works.

PUBLISHING: *Bill Pearsall*, pr at Manning, Selvage & Lee, had an article in Sports Illustrated, March 14, on Peter Copeland's search for sunken treasure ships in the Bahamas. Next time you're near Walkers Cay, dive and visit the *Evangelista*. You may not find gold, but there's adventure in learning about marine archaeology and historical artifacts...**Theodore Ber- land's** "Dieting Today" column, form- erly in the *Chicago Tribune*, has been re-named "The Thin Man" and will ap- pear in *The Chicago Daily News*...

Edward Neilan

has been named editor and publisher of The Asia Mail. Neilan was formerly diplomatic cor- respondent and assistant bu- reau chief of the Copley News Service



EDWARD NEILAN

Washington Bureau. You may find copies of the new publication at the Club, which may suggest articles mem- bers might write for Neilan...**Robert H. Wood** is co-author of a new book, "Social Security in Action," a sup- plemental textbook for high school students, published by Julian Messner. Wood is also new senior editor of Phoenix, "a fine little publisher of quality books," he says, at Canaan, New Hampshire. "We're seeking ideas for almanacs, year books, manuals, etc., as well as manuscripts from non- fiction authors." Wood was founding editor of McGraw-Hill's Aviation Week

ated from the University of Arkansas in 1926, and became an agriculture reporter for the *St. Louis Dispatch*. He also reported for *The New York Times*.

Wilson is survived by his wife and three sons.

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in 1943 and later was editor of Flying Magazine before doing pr for American Airlines before retirement. Wood lives in Fairfield Conn. His letter added these kind words: "You do a consis- tently competent reporting stint for the Bulletin. It probably garners top reader- ship scores issue after issue." Thank you, Sir.

CELEBRATION: *Florence S. Rich- ards*, writer and lecturer of Gulfport, Florida, joined the family of her mother, Mrs. C.G. Smith on her 100th birthday in San Antonio, Tex. Present also were OPC friends, William H. Smith and wife, and Col. (Ret.) and Mrs. J.W. Cotterill. Florence, in retirement, has recently edited works on paleopsy- chology, the Culper Spy Ring in the Revolution, on soy beans and Spanish verbs. "If this is retirement," she writes, "I'm off my rocker when I should be in it."

NEW MEMBERS

Patricia Newlin

Student

Jordan Bonfante

John W. Milldyke

William D. Zimmerman

Active Resident

Kenneth D. Gott

Malka Rabinowitz

Beverly Hope Rowe

Active Non-Resident

Seth Goldstein

A.D. Kessler

Eliot Minsker

Associate Resident

E. Anthony Copp

Bruce Odom

Associate Non-Resident

James Barr

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Douglas O. Morgan

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Active Non-Resident

Frank Gibney

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